

# Rules

**Art. 1** INTERNATIONAL DUTY FREE S.A., referred to hereinafter as “the Organiser” is organising a free advertising competition, with no purchase required (referred to hereinafter as “the Competition”).

**Name of the competition: “Godiva Chocolate Contest”.**

**Art. 2** The Competition will run from **4 to 22 April 2018**.

**Art. 3** Eligible to enter the Competition are all natural persons aged 18 or over. Excluded is any person legally linked directly or indirectly with the management of the Organiser or with one of its subsidiaries. This exclusion applies to all members of management, department heads, buyers, business managers and marketing department employees, as well as all persons living under the same roof as them.

**Art. 4** The Competition consists of:

- giving the correct answer to the first multiple-choice question and give the best answer to the second question shown on the entry form

Questions:

IN WHAT YEAR WAS THE BRAND GODIVA CREATED?

1924           |           1925           |           1926           |           1927

HOW MANY PARTICIPANTS WILL HAVE ENTERED THE COMPETITION BY 22 APRIL 2018?

The Organiser will announce the winners of the prizes on the 23<sup>rd</sup> of April 2018.

**Art. 5** The Organiser has the right to refuse any entry it deems to be fraudulent.

**Art. 6** The prizes being offered by the Organiser are:

- 12 Godiva Gold Discovery boxes

**Art. 7** There will be no telephone communication or correspondence about this Competition during the period of the Competition itself. No written or verbal complaints about the Competition will be accepted.

**Art. 8** Entering this Competition automatically implies acceptance of these rules. Entering does not authorise any recourse to the law.

**Art. 9** Prizes may not be cashed in or exchanged.

**Art. 10** Data collected will be intended exclusively for INTERNATIONAL DUTY FREE S.A. for the purpose of managing this Competition. Entrants to the Competition also authorise INTERNATIONAL DUTY FREE S.A. to use their personal data for the purpose of sending them, through the post or by e-mail, commercial information relating to the company's promotional events and/or sales offers and information about the products of "The Belgian Chocolate House".

Pursuant to the Data Protection and Privacy Act of 8th December 1992 regarding the processing of data of a personal nature, entrants to the Competition have the right to access, amend and withdraw data. They may also object to the use of that data for direct marketing purposes. They may exercise this right by writing to:  
INTERNATIONAL DUTY FREE S.A.  
RUE DE NAMUR N°1 - L-2211  
LUXEMBOURG

**Art. 11** Purely by entering the Competition, the winners give authorisation for the use of their names and photographs for advertising purposes. There will be no remuneration for such use.

**Art. 12** The organising companies cannot be held liable if, as the result of a case of force majeure or any other circumstance beyond their control, the Competition is purely and simply cancelled, postponed or stopped. If this should be the case, a notice to this effect will be posted in the point of sale.

**Art. 13** Any amendments to these rules that may be published during the Competition, either by a notice in the press or at website the [www.tbch.be](http://www.tbch.be), will be considered as annexes to these rules.

**Art. 14** The Organiser reserves the right to prosecute any person who attempts to commit fraud or falsify the entry forms.